



Athlete Tribute Advertising Info & Rate Sheet

Thank you for supporting NCWV GIRLS BASKETBALL LEAGUE, INC. by placing an Ad in the 3rd ANNUAL league “yearbook” and sports program - **PLAYMAKER**.

A diagram illustrating the dimensions of different advertisement sizes. It shows four rectangular boxes: a large one for a Quarter Page Ad (3.75" w x 4.75" h), a smaller one for a Business Card Eighth Page Ad (3.75" w x 2.25" h), a large one for a Full Page Ad (7.75" w x 9.75" h), and a medium one for a Half Page Ad (7.75" w x 4.75" h). A grey oval is overlaid on the Full Page Ad box. At the bottom of the diagram is a dark grey bar labeled "School Footer / Page Number".

This is a full sized, full color professionally produced and printed sports guide. Approximately **300** will be distributed during our **2017-2018 winter basketball league season!** Give your athlete a public word of encouragement or tell her how proud you are!

Supplied Ad Submission

Deadline: 12/22/2017

Photos/Copy Due for Ad Creation

Deadline: 12/15/2017

RATES – All ads are full color

FULL PAGE: \$100

HALF PAGE: \$60

QUARTER PAGE: \$30

BUSINESS CARD- 1/8 PG: \$20

SUBMITTING A PRESS READY AD?

Please supply files in high-res digital format.

300 dpi in .jpg or .pdf file formats

Please name file with your business name.

In order to provide the best possible publication, we discourage sending in ads created in Microsoft

Word or Excel. We'd be glad to use your layout as a guide.

Questions? Contact us at: ncwvgb@yahoo.com

Make checks payable to:
NCWV GIRLS BASKETBALL LEAGUE, INC.

Mail to:
1714 Mileground, Morgantown, WV 26505

Online ad submission:
www.jotformpro.com/robynhafer/NCWV